



ReBoot Market

The AI-Powered Marketplace for Pre-Owned Tech



AI-powered semantic search

PROBLEM

- **EU imports 80% of electronics from China - creating vendor lock-in and supply chain risks**
- **Millions of used servers sit idle in datacenters while companies buy new hardware**
- **No trusted verification layer for second-hand tech - buyers fear fraud and poor quality**
- **SMBs and startups overpay for brand-new equipment they don't need**

SOLUTION

- **AI-powered marketplace connecting verified sellers with buyers across Europe**
- **Automated hardware verification and quality scoring using computer vision and diagnostics**
- **Built-in logistics and compliance with EU regulations - turnkey solution for sellers**
- **Price optimization engine - buyers save 40-70% vs. new, sellers maximize recovery value**

Why It Works



Huge hardware flow in the EU

Millions of desktops, laptops and workstations enter the market every year — every cycle creates new supply for resale or upgrades.



Verified hardware means real trust

Every item is inspected by certified technicians — eliminating scams and removing the fear of purchasing high-value hardware.



AI guidance makes choices simple

Most users don't understand specs or pricing. AI explains what their device can handle and how to price old hardware.



No direct competitors in the niche

General classifieds exist, but no EU marketplace focuses on computers and components with verification and intelligent pricing.

TEAM



Anton Piliak

Technical Founder

Senior systems engineer. Mission-critical software at Eurocontrol, Honeywell, TomTom. Architecture, automation and scalable tech foundation.



Anna Akaeva

AI & Growth Co-Founder

AI researcher specializing in computer vision. Focuses on AI product and early-stage growth. Experience in SEO and online marketing.

THE ASK

250,000 EUR

Pre-seed SAFE

To build MVP, launch verification and onboard sellers